

A LABAMA
R EMODELING
E XCELLENCE
A WARDS

*A Statewide Competition
Celebrating Remodeling, Building and Design*

2012 ENTRY PACKET



Presented by the
Home Builders Association of Alabama Remodelers



WWW.REMODELALABAMA.COM

RULES & GUIDELINES

1. All remodeling contractors, builders, architects, kitchen & bath specialists, and other remodeling professionals licensed in the State of Alabama may submit projects.

2. Registration deadline: Friday, February 3, 2012. Registered contestants may submit additional entries with payment by the Entry Packet deadline of March 2, 2012.

Entry fees are as follows:

Home Builders Association Remodelers members:

- \$100 for the first entry
- \$75 for each additional entry

Home Builders Association members:

- \$150 for the first entry
- \$100 for each additional entry

Non-Association members:

- \$500 for the first entry
- \$250 for each additional entry

An Awards Entry packet must be completed for each entry. The packet may be copied for additional entries. Unpaid entries will not be considered for judging.

3. Entrant must be properly licensed and insured.

4. Projects entered must have been completed between June 30, 2010 and December 31, 2011.

5. Project entries from other award programs such as COTY, Chrysalis, QR Master Design Awards or Southern Living will be accepted.

6. Projects previously entered in the Alabama Remodeling Excellence Awards competitions **may not be re-entered** in the 2012 competition, regardless of whether or not the project won an award.

7. Entry Packet Deadline: Friday, March 2, 2012

8. Winners will be announced at the Alabama Remodeling Excellence Awards Banquet on Saturday, April 28, 2012 at the Marriott Legends at Capitol Hill in Prattville, Alabama.



PREPARING YOUR ENTRY

Thank you for entering the Alabama Remodeling Excellence Awards Competition. Please carefully review these instructions on how to prepare your entry.

THE ENTRY PACKET

Use this packet to submit all entry materials. For judging purposes, **please do not write your name or your company name on any of the entry materials except where specifically requested.**

A separate packet should be prepared for each entry. Packets are due by **Friday, March 2, 2012.**

ENTRY MATERIALS

You must submit the following for each entry:

1. A binder (submit one for each entry) containing:
 - Project Information Sheet (use additional paper as needed)
 - Printed color “before” and “after” photos of the entry project (see Photography Guidelines sheet for details about photography requirements)
 - Photo CD containing color “before” and “after” photos of the entry project
2. Separate sealed envelope (submit one for each entry) containing:
 - Completed entry form
 - Completed homeowner affidavit
 - Completed photographer’s release

Note: Envelope will not be opened until after judging.

Optional entry materials:

- Plans & drawings, including floor plans, site plans, schematic drawings, detail drawings, and the like, may be submitted. Plans and drawings should not exceed 8 ½” by 11”. All plans & drawings should be labeled on the back with project name and category number.

SEND COMPLETED ENTRY PACKETS TO:

Home Builders Association of Alabama
Attention: Kory Boling
7515 Halcyon Summit Drive
Suite 200
Montgomery, AL 36117

QUESTIONS?

For assistance, call Kory Boling at 1-800-745-4222 or email koryboling@hbaa.org.

You may also visit the AREA website, www.RemodelAlabama.com.



PROJECT CATEGORIES

Each project should include a completed homeowner's affidavit as necessary proof that the project cost is within the category limit. Unopposed entries in subcategories may not necessarily be considered for an award in that subcategory. However, all projects entered will be considered in the overall competition.

Projects may be entered in the following categories:

Category 1: Whole House Remodel

- 1-A Whole House Remodel Under \$250,000
- 1-B Whole House Remodel \$250,000 to \$500,000
- 1-C Whole House Remodel Over \$500,000

Renovations should have encompassed more than 50% of the house and may include additions.

Category 2: Kitchen Remodel

- 2-A Kitchen Remodel Under \$40,000
- 2-B Kitchen Remodel \$40,000 to \$80,000
- 2-C Kitchen Remodel Over \$80,000

Project should be for a substantially redesigned and/or reconstructed kitchen.

Category 3: Bath Remodel

- 3-A Bath Remodel Under \$20,000
- 3-B Bath Remodel \$20,000 to \$50,000
- 3-C Bath Remodel Over \$50,000

Project should be for a substantially redesigned and/or reconstructed bathroom.

Category 4: Additions

- 4-A Additions Under \$100,000
- 4-B Additions \$100,000 to \$250,000
- 4-C Additions Over \$250,000

The addition of a room or rooms to an existing structure.

Category 5: Exterior Remodel

Projects can include, but are not limited to, alterations to the exterior of a residential building such as porticos, windows, dormers, and exterior resurfacings such as siding, stucco, etc. which enhance the overall appearance of the exterior.

Category 6: Outdoor Living

Projects can include, but are not limited to, patios, porches (screened and unscreened), decks, outdoor kitchens, etc.

Category 7: Basement Remodel

Project can include any basement finishing or renovation.

Category 8: Universal Design

Changes in a residence that make it usable by people of all ages and physical capabilities. Projects can include, but are not limited to, accessible entrances, modified floor plans, barrier-free kitchens and baths, and use of smart home technology. Emphasis will be on using products and design to create invisible solutions that blend with the surroundings. Clearly indicate both the problem and solution to the accessibility problem for evaluation of stated goals.

Category 9: Residential Speciality Projects

Section of a remodeling project deserving special attention, such as stairways, entry ways, cabinetry or trim, kitchen hoods, glass block, wall finishes, flooring, audio/visual systems, and home automations.

Category 10: Space Renovation

General remodeling and update and/or change in footprint (not an addition) less than 50% of the whole house.

Category 11: Historic Preservation

Category 12: Commercial Renovation



PHOTOGRAPHY GUIDELINES

1. All entries must be accompanied by the following:
 - Printed color photos of the entry project AND
 - A photo CD containing color photos of the entry project.

Photos should be high-resolution, high-quality to reproduce well in print and/or video.

2. It is highly suggested “before” pictures of the project (if available) are submitted in addition to pictures of the finished project. Before and after shots are helpful as they will assist the judges in understanding the total scope of the project. Begin with your completed project shot. Let the judges see the finished project, then lead into how you got there. Match the before and after shots to make it easy for the judges to compare the steps of the project.
3. Each entry should include at least two photographs that show an overall view of the project and any key features and details. A maximum of twenty (20) photographs are allowed for each project entered.
4. Let your photographs tell the story. Text or diagrams can be used to support the photography and provide additional information on the more interesting aspects of the project. Include during photos if available to show the scope of the project and the innovative use of your design and materials. If you reference photos in your text, please number each photo for clarity or provide a short caption.
5. All prints must be labeled on the back side with the project name and category number.
6. Make sure your pictures are high-resolution (preferably 300 dpi) and large enough to show details in print as well as to reproduce for video without becoming blurry. Photos that are 8”x10” are an ideal size.

Note: Many entrants choose to hire a professional photographer for their entry photographs. Using a photographer who knows about proper lighting and equipment can be a great investment for helping to show your project at its best.

The HBAA Remodelers assume no liability for any lost, misplaced, or damaged photographs. (Please keep your negatives or extra copies.)



ENTRY FORM

Entry submitted in the _____ category
(see enclosed category listing for correct name and number)

Project Name _____

Name _____

Company Name _____

(Please print your company name exactly as you would like it to appear on an award if selected as a winner.)

Address _____

City _____ State ____ Zip _____

Phone _____ Fax _____ Email Address _____

Company Website _____

Please check:

Home Builders Association Remodelers Member (\$100 first entry; \$75 each additional entry)

Name of Local Association _____

Home Builders Association Member (\$150 first entry; \$100 each additional entry)

Name of Local Association _____

Non-Association Member (\$500 first entry; \$250 each additional entry)

Promotional Agreement:

I agree that if my entry is selected as a winner, all promotion, advertising, business stationery and/or marketing literature used by me or my company, firm or corporation, wherein the award is mentioned, will clearly state the title of the award, the level of award, the category, and the year in which the award was presented.

I hereby affirm that all facts and materials set forth herein are true to the best of my knowledge and belief, and that all required work relevant to this application and materials furnished thereto were performed and furnished by the undersigned, except where otherwise specifically set forth. I also affirm that I have read and agree to all the rules, regulations and guidelines of the Alabama Remodeling Excellence Awards program and competition.

Signature

Date



PROJECT INFORMATION

Please answer the following questions for each project you submit. You may use additional paper if necessary. Please type or write legibly. See the following page for a sample entry.

Project Name: _____

Category: _____

1. BRIEF SUMMARY OF THE PROJECT: In 100 words or less, summarize the project. Descriptions of winning projects, along with selected photos, will be used in the awards banquet video as well as on the AREA website.

2. Provide details as to the scope of the project, including square footage added (if applicable), appliances added, materials used, etc. Also provide approximate cost of renovation/addition.

3. Describe what the project accomplished.

4. Describe any significant challenges and creative solutions that may have been required.



PROJECT INFORMATION

(SAMPLE ENTRY)

Summary of the Project

These empty nesters suddenly found themselves with a house full of grandchildren on a regular basis. They wanted a space that not only accommodated the large groups of people now being entertained there, but also captured their love of antiques and provided the modern amenities required by the budding bakers in the family. The kitchen was gutted, a wall removed between the kitchen and family rooms, a new laundry room was formed from the existing laundry and a small hall space, and the breakfast nook was enlarged and extended out into the patio and garage spaces, which then also had to be reconfigured. New hardwood floors were woven into the existing ones in the family room and seamlessly stained to match. New quarter sawn oak cabinets with inset doors and the application of three different countertop materials create an interesting take on antique furnishings. The homeowners now have a warm and inviting space in which to work and entertain.

Purpose, Scope & Retail Price of the Project

The homeowner has an antiques business and does furniture restoration work. She wanted a kitchen that better reflected her style and interests. A wall was removed between the kitchen and family room. The bay window overlooking the back yard was replaced with a full width bump-out which added an additional space for a larger dining area. The doors from the kitchen to the laundry room and garage were relocated to create more usable wall space in those areas. This remodel cost \$98,000.

Accomplishment of the Project

The desire for a more “antique” look resulted in the use of Quarter Sawn Oak kitchen cabinets in an inset door style. A mixture of countertop materials- Crema Bordeaux granite on the perimeter cabinets, Sipo Mahogany butcher block on the island and Crema Marfil marble on the baking center- contribute to a sense of furniture pieces, rather than standard kitchen cabinetry. Seeded glass was used in all glass door cabinets to mimic the look of antique rolled glass. The enlarged laundry room now accommodates a large desk unit that had previously been on one kitchen wall, which now serves as a sewing center. The homeowner chose a turquoise paint color for the island to match the color of the sewing center and table and chairs used in the breakfast nook. She also ended up faux finishing a white metal range hood that she had found online, transforming it to a beautiful rendition of a weathered copper one.

Significant Challenges and Creative Solutions

The greatest challenge was creating enough space for both a large island and a dining table with 6 – 8 chairs. The architect’s original plan was to “straighten out” the bay window, but it quickly became apparent that 3’ was not nearly enough to provide adequate dining space, so after construction had begun, a larger addition was created. The clients wanted to use a variety of materials and finishes in the renovation. The homeowner wanted a custom painted island to match an antique general store cabinet that she was moving from the kitchen into the laundry room.

HOMEOWNER AFFIDAVIT

Category: _____

Project Name: _____

To be completed by the Property Owner:

For adequate consideration the receipt of which I acknowledge, I irrevocably grant to _____ (Entrant), the Home Builders Association of Alabama Remodelers and its agents and/or its assigns the right to photograph my property listed below. All photographs taken on the premises may be used without limitation or restriction in any awards competition, promotion or advertising. I further consent that said photographs may be reproduced by any means whatsoever, including electronic transmission, for publication, advertising, distribution and display at any time after the completion date.

I (we) warrant that I (we) am (are) the owner(s) of the property and have the authority to grant the rights under this agreement. I (we) release the Photographer, the Home Builders Association of Alabama Remodelers, and their assigns, licensees and successors from any and all claims that may arise regarding the use of the images of my property.

I have read and understood this agreement.

Owner's Signature: _____

Owner's Name: _____

Property Address: _____

Date: _____

This section must be completed for all categories requiring proof of cost.

I hereby acknowledge the total cost of remodeling my _____ completed by _____ was \$_____

This figure includes the contract price, all extras, change orders and the fair market value of materials and products that I purchased, and sweat-equity and in-kind services provided and/or any subcontract work.

Owner's Signature _____ Date _____

Contractor's Signature _____ Date _____



PHOTOGRAPHER'S RELEASE

PERMISSION TO USE PHOTOGRAPHY

Category: _____

Project Name: _____

Project Location (city & region): _____

I retain copyright to the submitted images, but hereby grant the Home Builders Association of Alabama Remodelers nonexclusive rights to reproduce and distribute these images in print and electronic media in conjunction with the Alabama Remodeling Excellence Awards program.

I warrant that the photographs submitted do not infringe on any copyright. I hold the Home Builders Association of Alabama and its Remodelers harmless for breach of this warranty should these photographs be copyrighted by anyone other than myself.

I also warrant the submitted photography contains no libelous or unlawful material and will hold the Home Builders Association of Alabama and its Remodelers harmless for breach of this warranty.

Photographer's signature: _____

Date: _____

Photo credit should read: _____

Name: _____

Company: _____

Street Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ FAX: _____

PHOTOGRAPHY RETURN POLICY

Entrant may pick up his or her binder at the Home Builders Association of Alabama office after the announcement of the award winners.



ALABAMA REMODELING EXCELLENCE AWARDS JUDGES BALLOT

Entry #



Points should be assigned 1 to 10, with 1 being the lowest and 10 being the best and most positive score to be given. Please include comments whenever possible.

<i>All Categories</i>	<i>1-10 Points</i>
1. To what degree does the overall presentation of the entry communicate professionalism and address the judging criteria?	
2. To what degree were the expressed needs of the client met? ✓ Did the entry describe the client's needs and desires? ✓ Did the contractor show that those needs were met?	
3. To what degree does the project enhance the existing structure functionally? ✓ Does the floor plan function well? ✓ Is the counter space or work area adequate to perform necessary tasks? ✓ Is there good traffic flow? ✓ Is safety addressed adequately? ✓ Are the materials functional? ✓ Is lighting addressed – both general and task?	
4. To what degree does the project enhance the existing structure aesthetically? ✓ Keep in mind the following design criteria: Line & rhythm, continuity & repetition, texture color & contrast, symmetry & balance, & emphasis. ✓ Does structure design blend with natural surroundings?	
5. Is there evidence of superior craftsmanship? ✓ Moldings, woodwork, stairs, cabinetry, countertops, tile glass, marble, metal, stone, masonry or other.	
6. Were innovative uses of material and/or methods of construction used in the project? ✓ Are innovative uses evident or were described and noted?	
7. Did the contractor overcome difficult obstacles? ✓ Were difficult obstacles encountered as described by the contractor and overcome in a creative way?	
Total Points (MAX 70)	

AREA JUDGING GUIDELINES



An Alabama Remodeling Excellence Award Winner is an entry that demonstrates Professionalism, Quality, Innovativeness, Customer Satisfaction and Overall Excellence through the remodeling project.

WINNERS

The following guidelines will be used to evaluate each entry within a given category. Each entry will be grouped by category and will compete against other entries in that category. Entries have the opportunity to win 1st, 2nd, or 3rd place in the category entered.

JUDGING

There will be a judging coordinator who will manage the judging, answer questions, monitor the process and tally the voting. The coordinator will not engage in judging. In the unlikely event of a tie, the judges will reevaluate the two entries and come to a consensus to determine the winner.

A group of judges, representative of the entire state, will be selected to judge the entries. The judges will come from the building industry and will not have any entries in the competition. The judges will begin by individually comparing all the entries in a specific category.

They may take a preliminary review of that group of entries and then score the entries one-by-one, using the judge's ballot provided. They may re-review previously scored entries from time to time as they go along. They will not discuss the entries among themselves during this phase of the process. A score for each entry is obtained by averaging the scores for the entry. The highest scores obtained, providing the project meets the judges' standards, determines the winner in each category.

ENTRY CHECKLIST

Before submitting your entry (or entries) for the Alabama Remodeling Excellence Awards, make sure that you have included the following in your entry packet:

- Binder (submit one for each entry) containing:
 - Project Information Sheet (use additional paper as needed)
 - Printed color “before” and “after” photos of the entry project
 - Photo CD containing color “before” and “after” photos of the entry project

- Separate sealed envelope (submit one for each entry) containing:
 - Completed entry form
 - Completed homeowner affidavit
 - Completed photographer’s release

If any of the above items are not submitted with your packet, you will be notified and given the opportunity to submit the missing item(s). If items are not submitted by the entry deadline, the entry will be disqualified.

SEND COMPLETED ENTRY PACKETS BY MARCH 2, 2012 TO:

Home Builders Association of Alabama
Attention: Kory Boling
7515 Halcyon Summit Drive
Suite 200
Montgomery, AL 36117

QUESTIONS?

For assistance, call Kory Boling at 1-800-745-4222 or email koryboling@hbaa.org.

